

The Advantages of Outsourcing Your Bookkeeping

What are you doing differently in 2010? Albert Einstein once said *"The definition of insanity is doing the same thing over and over again and expecting different results."* Think about this and ask yourself if it applies to the way you run your company. What are you doing differently in 2010?

If you own your own business, you have more important things to do than bookkeeping. Why not outsource your financial accounting? Outsourcing has become a key business tool for organizations across all major markets, and will eventually become routine for small and midsize businesses. In a survey done by KPMG, 89% of organizations participating stated that they planned to maintain or increase their current level of outsourcing.

The top reasons business owners give for not wanting to outsource their bookkeeping are the fear of losing control, and the fear that it'll break the budget. A savvy businessperson knows that any change to your business is something to be careful about, but consider that outsourcing your bookkeeping could be the change that grows your business the most.

BookKeeping Express, the small business growth partner, is interested in handling your books so that you can get back to business. Outsourcing to BookKeeping Express would lead to more control and better understanding of your finances because a trained, certified professional will be reviewing everything, as well as control of your business because you'll have more time to put into those important day-to-day operations. We offer bookkeeping with 21st century modernization, utilizing the most up-to-date software on the market and providing our clients unlimited access to their accounts, so that you can always be aware of the status of your financial accounting.

BookKeeping Express is often the most cost effective means to setup and maintain an accurate financial recording system. Whether you have an in-house bookkeeper or use more expensive services, such as a CPA firm, BookKeeping Express will organize your company's books for less than an accountant. Joanna L. Krotz stated in The Microsoft Small Business Kit that "Companies can save about \$30,000 a year by using outsourced bookkeeping services." If you're doing your own financial accounting, the time you spend setting up your books, tracking transactions, and gathering reports for tax, inventory, or payroll, can be offloaded to a certified bookkeeper. You can sell more, spend time with existing customers and manage employees in the time you save; in short, you can concentrate on your business growth.

Contact BookKeeping Express today to explore this new, proven way to grow your business.

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