

Experts Agree - Outsourcing Is The Way To Go!

WebCPA recently echoed excitement over the opening of the BookKeeping Express Service Center. Among their tools and resources for the tax and accounting professional, WebCPA featured an article discussing how the BKE Service Center is "now offering its outsourced support services to accounting firms and their small business clients." The article went on to discuss how the BKE Service Center "enables CPA firms to provide outsourced bookkeeping functions and focus more attention on tax, accounting and client consultation." You can access the full article at WebCPA's website, webcpa.com.

Global Services recently published an article discussing the advantages and disadvantages of using outsourced accounting services. The article (which you can read at Global Services' website, globalservicesmedia.com) discusses how the best benefit of hiring outsourced accounting providers can save small businesses as compared to hiring in-house staff, among the many other benefits including expert accounting help, customizable services, and freeing up the small business owner's time to handle other important matters. Business owners have to be careful when hiring outsourced work because an inefficient accounting service will end up costing the business more in the end. Before making any decisions, it's important to know the company's industry experience, client satisfaction and reputation. Other important factors are where the company is located, what type of terms of service they will provide, if their services are scalable, and how they will handle your sensitive financial information. Global Services comes to the conclusion that "if you work with the right service provider, it can become a valuable asset to your small business."

For more information about BookKeeping Express outsourced accounting services, visit us on the web at bookkeepingexpress.com.

If you are interested in offering outsourced accounting services to assist the small business owner, consider becoming a BookKeeping Express franchisee. A limited number of franchise opportunities are available. You can find out more at bookkeepingexpress.com.

About The BKE Team Center

Why should you outsource your company's bookkeeping services to the BKE Service Center?

- Focus on business development
- Rapidly scale your client base
- Additional time to improve customer care
- Technology-driven solution
- Hire a team, not an individual
- Eliminates costly HR issues
- Proven record of client satisfaction
- Established methodology
- Industry-proven control processes
- Service Center does not take vacation
- Maintain control of your clients

In addition to providing well-needed relief to CPA firms, the BKE Service Center is also offering rock-solid outsourced support to any business offering bookkeeping services. A talented managerial team made up of a Yale MBA and former Fortune 500 outsourcing executive, both with several years of experience servicing the accounting needs of small North American businesses, head up a highly skilled staff at the BKE Service Center. A full team of professionals, including CPAs, MBAs, senior accountants, and bookkeepers, will handle bookkeeping services. Each business will be able to manage the needs of their clients, and the procedures are simple, streamlined, and designed specifically for ease of use.

To find out more about the BKE Service Center, visit us on the web at bookkeepingexpress.com.