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## Anatomy of a Balance Sheet

The Balance Sheet is the core financial statement of any business. It's a "snapshot" in time of your company's health; it provides information at a specific date such as December 31, 2011. However, the Balance Sheet does not state *how* you used your company's assets or *how* the business arrived at its current position.<sup>[1]</sup> Instead, additional financial statements use the information on the Balance Sheet to analyze the information presented. For example, the Income Statement uses the information provided on the Balance Sheet to determine how a company used assets to generate income.

The Balance Sheet consists of the following basic categories:

1. **Assets.** This category lists cash, accounts and notes receivable, inventories, short-term investments and marketable securities, prepaid expenses, and other current assets. This category also lists land, buildings, machinery, and equipment.
2. **Liabilities.** Liabilities are your company's debts. This category lists accounts payable, notes payable, income taxes currently payable, current portion of long-term debt, and other current liabilities. Additional items listed in this section of the balance sheet include long-term debt, capital lease obligations, deferred income taxes, and other long-term liabilities.
3. **Owner's Equity.** Also known as net worth, owner's equity is the difference between your assets and your liabilities, and gives you the value of your business at a particular point in time.<sup>[2]</sup>

While the Balance Sheet does not show how you generated income, the Balance Sheet can help you analyze trends in your company. For example, are the receivable and payable cycles becoming longer or shorter? Are you heading toward a cash shortage? The balance sheet can also tell you if your company is in a position to expand. Banks, vendors, and investors will also look at your company's balance sheet to determine credit and loan worthiness.<sup>[3]</sup>

However, you can only create your balance sheet after you make the necessary adjusting journal entries, post the journal entries to the general ledger, determine period totals, and create a trial balance sheet.<sup>[4]</sup> The Balance Sheet requires information then from many different sources from your accounting records and it's the source for the majority of information about your company's current stability, worth, and profitability. In addition, it's the source for all additional financial statements about your business.

Let BookKeeping Express help you create your Balance Sheet so you can keep your company on track and get back to business! Give us a call at **703-766-6505** to discuss how we can help your business today.

[1] "Balance Sheets," Business Owner's Toolkit, accessed May 7, 2012, [http://www.toolkit.com/small\\_business\\_guide/sbg.aspx?nid=P06\\_7035](http://www.toolkit.com/small_business_guide/sbg.aspx?nid=P06_7035)

[2] "Balance Sheets,"

[3] "Balance Sheets," BusinessTown.com, accessed May 9, 2012, <http://www.businesstown.com/accounting/basic-sheets.asp>

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[4] "Balance Sheets," Business Owner's Toolkit, accessed May 7, 2012, [http://www.toolkit.com/small\\_business\\_guide/sbg.aspx?nid=PO6\\_1574](http://www.toolkit.com/small_business_guide/sbg.aspx?nid=PO6_1574)

## Common accounting ratios used to evaluate business performance

by **Lillian Mugwe**

A ratio may be indicated as a quotient of two mathematical expressions and as the relationship between two or more variables. Ratios can be expressed in terms of percentage, fractions or comparison between numbers. Ratio analysis helps to examine in details the overall picture portrait by the financial statements and determine whether the firm is sound. The following are the common accounting ratios;

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## The economics of running a small business

by **Joesph Malek**

For those of you who own and operate a small business you are well aware of the fact that if you do not earn a profit you will soon be out of business. You also know that you have to do almost everything to keep your business running, which includes maintaining the financial records of your business.



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