

BOOKKEEPING EXPRESS

The logo for Bookkeeping Express features a stylized green and yellow geometric design consisting of four interlocking shapes that form a square-like pattern.

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Understanding Your Company's Cash Flow Cycle

Most business owners understand that income has to equal or exceed expenses for their companies to succeed in the long term. Still, many businesses fail because the owners never fully grasp where the money comes from or where it goes. The first step to financial success is creating and maintaining a bookkeeping system that provides accurate feedback on past and current financial positions and allows for informed projections of future results. Anyone can look at the balance on a bank statement and see how much money the bank says is on hand. Successful business owners need to understand the cash flow cycle to continue to make well-informed decisions.

At BookKeeping Express, we'll sit down with you to:

- Analyze your cash flow cycle to find any problem areas and fix them.
- Develop a cash flow budget to predict your business's cash flow for the next month, six months, or even the next year.
- Create strategies to accelerate your cash inflows and delay your cash outflows.
- Develop management strategies to handle cash surpluses.

Cash is the life-blood of any business. Without cash, your business will not remain successful—that's why it's so important to understand the cash flow cycle. Understanding this cycle will help you anticipate upcoming expenses, plan for projects more accurately, and handle emergencies more efficiently. With a better understanding of your cash flow cycle, you'll receive a clear financial picture of your company's well-being so you can make better business decisions.

With BookKeeping Express, you'll have a strong financial team dedicated to taking care of the financial side of your business. In addition to helping you understand company's cash flow cycle, our certified team of bookkeepers can also:

- Handle monthly closeouts and bank reconciliations.
- Pay your bills.
- Set up your chart of accounts and general ledger, working with your CPA if you have one.
- Perform monthly data entry.
- Process and manage accounts payable and accounts receivable.
- Produce monthly reports and tax reporting.
- Provide additional business consultation services.

We can also scan your receipts and bills so that you'll always have them available for future reference. If you want, you can access all your documents through our secure file sharing server and you can access your bookkeeping files remotely through our safe and secure BKE Connect system.

Give us a call at **703-766-6505** to discuss how we can help you keep your company a successful venture.